

Market  **Poke**

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**SOFTWARE
OUTSOURCING
SERVICES**

END-TO-END SOFTWARE DEVELOPMENT OUTSOURCING SOLUTIONS

Allows organizations to develop high-quality software products in a cost-efficient way.
From smart customization of pre-developed platforms to full-cycle custom solutions

THREE MAIN MODELS

Most Effective Software Development Outsourcing Services

STAFF AUGMENTATION

designed to add extra talent to your team on an on-demand basis. This allows businesses to immediately find the right fit for hard-to-fill or temporary positions, which boosts the scalability and efficiency of project development. IT Staff Augmentation adds the extra talent needed to boost your projects.

AUTONOMOUS DELIVERY TEAM

providing all the roles needed to complete the team you require. This team is typically composed by a PM, SW engineers, QA engineers, and other roles that are defined for each specific project. Management is conducted jointly by BairesDev Scrum Master / Engineering Manager and Client's Product Owner.

PROJECT-BASED MODEL

Your partner company oversees the entire development process: from establishing the specs to allocating workflow, setting timescales, and quality testing. we are insuring all project détails from start to finish

INDUSTRY 1

- Access and work with the top talented software engineers in the industry.
- Improve your project's productivity and performance.
- Enjoy working with a flexible business partner.
- Reduce inherent project risks.
- Boost your product's security.
- Start your project immediately.

INDUSTRY 2

If you're wondering if software development outsourcing is the right match for your business needs, take into consideration your project's schedule, study your available internal skills and resources, analyze your budget, and the risks involved with your line of work. Outsourcing software engineers can help you achieve product-market fit in no time with unmatched results.



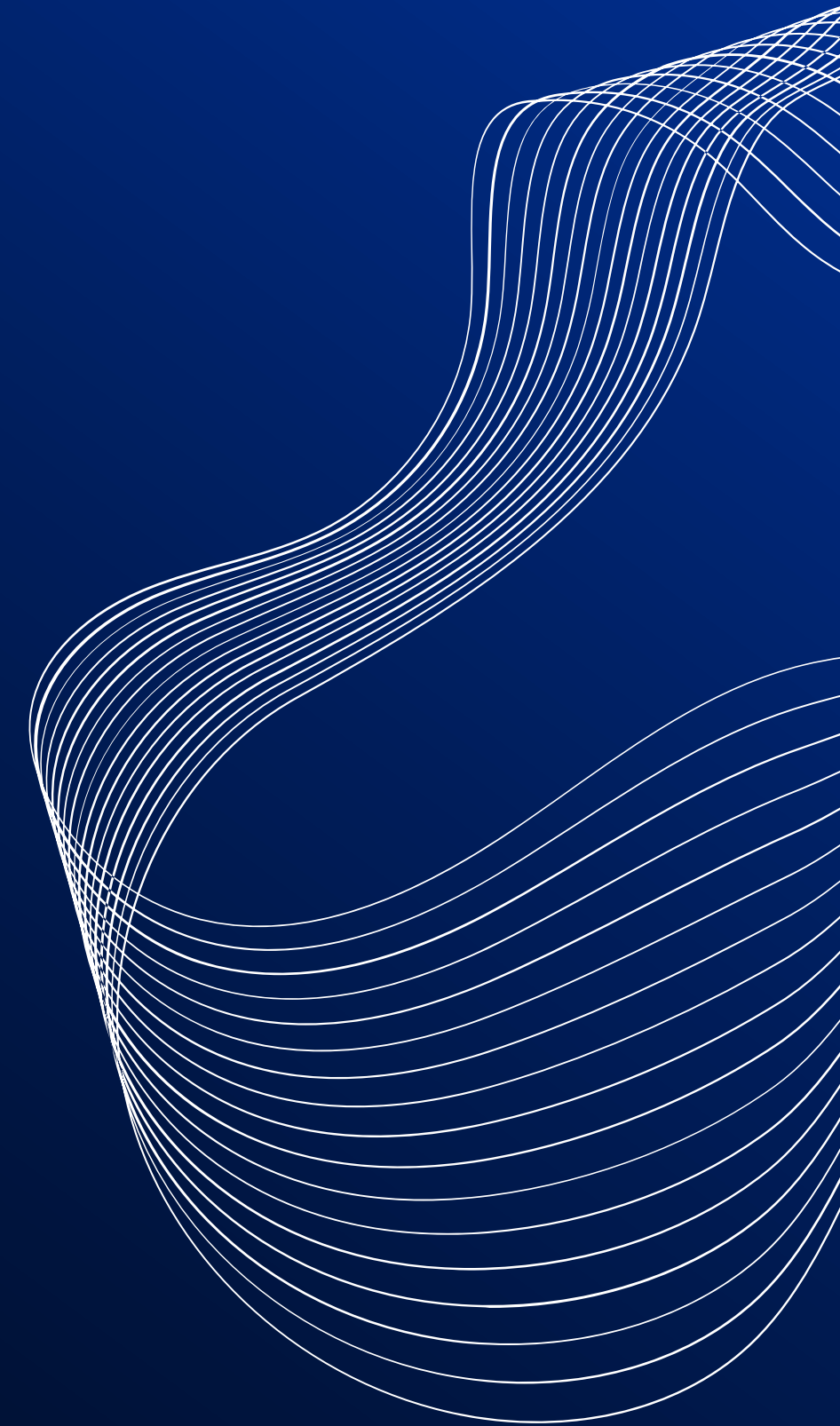
BENEFITS OF SOFTWARE DEVELOPMENT OUTSOURCING

JUMPSTART YOUR PROJECT WITH AUTONOMOUS DELIVERY TEAMS

Our rigorous selection process ensures that we only work with the experienced Top 1% of IT talent. The Dedicated Team works autonomously, but communicates and reports status as often as requested by you. Using the Agile Methodology, it relies heavily on feedback and discoveries made during testing to shape its design and functions. Our expert Dedicated Teams work swiftly in sprints to efficiently attack the backlog while maintaining the flexibility to re-prioritize and adjust to deliver the best possible product. Applying the highest skilled engineering talent through the dedicated team approach, BairesDev's Dedicated Teams can start delivering technology solutions and value immediately since teams are quickly formed to implement and execute agreed plans

WHAT IS A DEDICATED PROJECT TEAM STRUCTURE?

- **Frontend engineers:** Responsible for developing the “visible” part of the project, these professionals are the ones that code and test user interface elements and functionality.
- **Backend engineers:** These are the experts that take care of everything that happens backstage. In other words, they focus on developing the inner logic and the background components.
- **QA engineers:** These professionals are in charge of the quality of the entire development lifecycle. They don't just ensure that the product is as bug-free as possible but also that the processes used to build it have optimal quality
- **UX/UI designers:** They are responsible for ensuring that the user experience is intuitive, simple, and engaging.
- **DevOps engineers:** Professionals that work with the developers on the team to better coordinate development, operations, and testing efforts.
- **Business analysts:** They serve as bridges between the IT team and the business, evaluating processes, determining requirements, and offering suggestions and reports to executives.
- **Project managers:** The leaders of the development team, they initiate, plan, design, execute, and monitor the entire development process.





**WORKING WITH
MARKETPOKE
OUTSOURCING
PARTNER**

FINDING A SUITABLE METHODOLOGY
THE DEVELOPMENT MODEL THAT YOU
NEED WILL DEPEND ON THE SIZE OF YOUR
PROJECT, ITS LEVEL OF COMPLEXITY, THE
TIMESCALE AND YOUR BUDGET. THE MOST
POPULAR ONES ARE WATERFALL, SCRUM,
DEVOPS, KANBAN AND FEATURE-DRIVEN
DEVELOPMENT.

DEFINE A PROJECT SPECIFICATION
A DETAILED BRIEF HELPS THE CLIENT
TO BETTER UNDERSTAND THEIR
PROJECT AND IT ALSO ALLOWS FOR
APPROPRIATE PLANNING AND
IMPLEMENTATION OF THE WORKFLOW
PROCESS.

TRACK PROGRESS WITH PROJECT
MANAGEMENT TOOLS
PROJECT MANAGEMENT TOOLS LIKE JIRA
ENSURE THAT PROJECTS ARE EXECUTED
EFFICIENTLY. EVERYONE INVOLVED CAN
BENEFIT FROM DOCUMENTED WORKFLOWS
IN CALENDARS AND MESSAGING THREADS.

DON'T FORGET QA TESTING
WORKING WITH SOFTWARE
OUTSOURCING COMPANIES TO TEST YOUR
PRODUCT FROM BEGINNING TO END IS
CRUCIAL. BOTH PARTIES NEED TO BE
RESPONSIBLE FOR QA TESTING IN ORDER
TO MITIGATE THE RISK OF ERROR.

MARKETPOKE NEARSHORE SOFTWARE OUTSOURCING PARTNER PROMESS

- Work with effective software development models like Agile and Scrum.
- Have transparent workflow processes in place.
- Have a great reputation & track record.
- Include reliable security protocols.
- Have access to the top software engineers in the market.
- Speak English fluently and work in the same time zone.



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